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Business, Entrepreneurship, Organizations (BEO)

The C.V. Starr Program in Business, Entrepreneurship, and Organizations (BEO) was an undergraduate concentration at Brown University from 2007-2021. It's focus was to educate students to be creative and flexible leaders in a number of careers. BEO was sponsored by the departments of Economics and Sociology and the School of Engineering and engaged faculty and students in the study of commercial activity, technical and social entrepreneurship, innovation, and the organizations within which such activity occurs. The College sunsetted the BEO Concentration at the end of the 2020-2021 academic year. Brown undergraduate students who were admitted to the graduating class of 2023 and earlier, who did not cocmplete their course of study and now wish to resume it should contact a Dean in the Office of the Dean of the College (https://college.brown.edu/).

Learn more about the curricular pathways to study business at brown here (https://www.brown.edu/academics/business-entrepreneurship-organizations/beo-concentration-0/). New to Brown's undergraduate offerings is the Certificate in Entrepreneurship (https://entrepreneurship.brown.edu/entrepreneurship-certificate/), offered through the Nelson Center for Entrepreneurship. The Certificate in Entrepreneurship provides curricular structure for undergraduate students who wish to make entrepreneurship and important part of their intellectual journey at Brown.

Students interested in Brown's graduate programs in the field of entrepreneurship and technology management should consider the Program in Innovation Management and Entrepreneurship (PRIME) (https://prime.brown.edu/), offered through the School of Engineering. There is also an opportunity for more senior managers to pursue an executive MBA through the IE Brown Executive MBA (https://emba.brown.edu/) Program.