

Program in Innovation Management and Entrepreneurship

Master of Science: Program in Innovation Management and Entrepreneurship (PRIME)

PRIME students experience the process of creating value from technology, learn how to develop embryonic ideas and execute how to bring these ideas to market. Core business skills in finance, strategy, marketing, decision making, globalization and management are provided to assure venture success. Students are given the opportunity to participate in a program established internship with a PRIME-partnering company during their studies. The PRIME program is offered either as a residential program or as an on-line program, with the same course requirements.

Residential Requirements

ENGN 2110	Business Engineering Fundamentals I	1
ENGN 2120	Business Engineering Fundamentals II	1
ENGN 2125	Engineering Management + Decision Making	1
ENGN 2150	Technology Entrepreneurship and Commercialization I	1
ENGN 2160	Technology Entrepreneurship and Commercialization II	1
ENGN 2180	Globalization Immersion Experience and Entrepreneurship Laboratory	1
Two 1000-level or above electives. Must be approved by the PRIME advisor.		2
Total Credits		8

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Online Requirements

ENGN 2110	Business Engineering Fundamentals I	1
ENGN 2120	Business Engineering Fundamentals II	1
ENGN 2125	Engineering Management + Decision Making	1
ENGN 2150	Technology Entrepreneurship and Commercialization I	1
ENGN 2160	Technology Entrepreneurship and Commercialization II	1
ENGN 2180	Globalization Immersion Experience and Entrepreneurship Laboratory	1
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For more information on admission and program requirements for the Program in Innovation Management and Entrepreneurship (PRIME), please visit the following website: <https://prime.brown.edu/>