

Business Analytics

The online Master of Science in Business Analytics program will extend Brown University's commitment to preparing professionals to become innovative and ethical business leaders. By offering a comprehensive and flexible curriculum tailored to current industry demands, the Master of Science in Business Analytics program will equip graduates with the necessary skills to thrive in dynamic and competitive environments. The online Master of Science in Business Analytics will focus on developing data analytics and leadership skills that can be applied to a business, government, non-profit, or educational setting, and will fulfill Brown University's commitment to preparing professionals who can lead and innovate in various sectors. The Master of Science in Business Analytics will cover a wide range of subjects including business intelligence, data ethics, predictive analytics & data management.

The online Master's in Business Analytics will be conducted over 4 consecutive, fourteen-week semesters, including fall, spring and summer semesters. Students are required to complete the eight courses outlined below.

OBAN 2000	Statistical Methods for Business Analytics	1
OBAN 2010	Data Curation, Exploration and Visualization	1
OBAN 2020	Predictive Analytics	1
OBAN 2030	Machine and Deep Learning	1
OBAN 2040	Large Language Models & Generative AI	1
OBAN 2050	Multimodal Analytics	1
OBAN 2060	Business Analytics Capstone	1
OBAN 2120	Business Analytics & Decision Making	1