

Entrepreneurship

Offered by the Nelson Center for Entrepreneurship, in partnership with Brown's School of Engineering, the Certificate in Entrepreneurship equips students with an understanding of the fundamental building blocks of the entrepreneurial process: i) understanding and validating an unmet need; ii) developing a value proposition that addresses an unmet need; and iii) designing a sustainability model that allows the value proposition to be delivered repeatedly at scale. Two core courses introduce students to foundational entrepreneurial concepts. Two elective courses will extend students' foundational work into areas of particular interest. Finally, students will complete an entrepreneurship practicum that enables them to apply what they have learned in the classroom to a real-world project of interest.

As with all undergraduate certificates (<https://www.brown.edu/academics/college/degree/undergraduatecertificates/>), students may only have one declared concentration and must be enrolled in or have completed at least two courses toward the certificate at the time they declare in ASK, which must be no earlier than the beginning of the fifth semester and no later than the last day of classes of the antepenultimate (typically the sixth) semester, in order to facilitate planning for the entrepreneurship practicum. Students must submit a proposal for their practicum project by the end of the sixth semester.

Excluded Concentrations: Business, Entrepreneurship, & Organizations (BEO)

Certificate Requirements

Core Courses:

ENGN 0090	Management of Industrial and Nonprofit Organizations	1
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ENGN 1010	The Entrepreneurial Process	1
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Elective Courses (choose two):		2
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BIOL 2089	The Importance of Intellectual Property in Biotechnology	
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CSCI 1900	csciStartup	
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ECON 1490	Designing Internet Marketplaces	
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ECON 1730	Venture Capital, Private Equity, and Entrepreneurship	
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ENGN 0020	Transforming Society-Technology and Choices for the Future	
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ENGN 0900	Managerial Decision Making	
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ENGN 0110	Lean LaunchPad	
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ENGN 1931Q	Entrepreneurial Management in Adversity	
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ENGN 1931W	Selling & Sales Leadership in the Entrepreneurial Environment	
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IAPA 1803E	Social Entrepreneurship	
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SOC 1260	Market Research in Public and Private Sectors	
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UNIV 1207	Eco-Entrepreneurship	
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Practicum:		1
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Students must complete an Entrepreneurship Practicum (EP), an experiential semester course that enables them to apply what they have learned in the classroom to real-world projects. Students will apply the entrepreneurial process to a challenge or problem that is important to them, perhaps evolving from one of their other courses. The Practicum will act as a laboratory to identify and develop an impactful solution to that problem.¹

Total Credits		5
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¹ Students must submit a proposal for their practicum project by the end of the sixth semester.